



FINANCE AND ADMINISTRATION CABINET  
KENTUCKY HIGHER EDUCATION ASSISTANCE AUTHORITY

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**FOR IMMEDIATE RELEASE**

**KHEAA counselors talk with 143,000 Kentuckians about planning, paying for higher education**

**FRANKFORT, Ky. (Jan. 8, 2009)** — Outreach counselors representing the Kentucky Higher Education Assistance Authority (KHEAA) talked with more than 143,000 Kentuckians during the 2007-08 fiscal year, touching the lives of citizens in all 120 Kentucky counties. KHEAA is the state agency that administers Kentucky's student financial aid programs and helps students and parents plan and pay for college.

In addition to the on-site visits, more than 700,000 KHEAA college and career publications were distributed during the same time frame. Those publications included, *Getting In*, a complete college admissions and financial aid guide for high school seniors. Copies were sent to public and private high schools in the state for distribution to every senior. All KHEAA publications and outreach services are free, with funds coming from the agency's role as a guarantor of federal student loans. No general fund monies are used.

Kentuckians interested in knowing more about the agency's outreach efforts can find the latest edition of the annual *Outreach Report* online at [www.kheaa.com](http://www.kheaa.com). Also available is a list by county of visits made by KHEAA outreach counselors to spread the word about college opportunities. To access the report and list, click on "Reports" at the top of the KHEAA home page.

To learn how to plan and prepare for higher education and to access the FAFSA, go to [www.GoHigherKY.org](http://www.GoHigherKY.org). For more information about Kentucky scholarships and grants, visit [www.kheaa.com](http://www.kheaa.com); write KHEAA, P.O. Box 798, Frankfort, KY 40602-0798; or call (800) 928-8926, extension 6-7381. For information about low-cost student loans, visit [www.studentloanpeople.com](http://www.studentloanpeople.com); write The Student Loan People, P.O. Box 24266, Louisville, KY 40224-0328; or call (888) 678-4625.

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